



CREATIVE
MEDIA HYPE

SERVICES AND PRICING GUIDE

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Social Media Management

Your All-In-One Social Suite: Think of us as the ultimate friend for your brand on social media. Not only do we handle those eye-catching posts and engage with your wonderful audience, but we also bring a full package of creative goodies, *PLUS* your ads management. This includes crafting engaging videography, meticulous editing, and trendy Reels and Shorts. Imagine having all your visual and interactive content, from snappy videos to perfect posts, managed under one roof. It's like giving your brand its own social media dream team!

\$1,250/month
+ ad spend

Social Media Ads

Keeping You Unforgettable: Our social media ads are more than just campaigns; they're a vibrant ecosystem designed to keep your business at the forefront of everyone's mind. Whether it's reaching out to potential new friends or staying cozy with your current customers, we create ads that resonate and stick. Think of it as crafting memorable moments, ones that ensure your brand is the first thing they think of, whether they're liking, sharing, or shopping. Let's make your business not just seen, but remembered without breaking the bank.

\$750/month
+ ad spend

Spotify Ads

Your Brand's Playlist Debut: Let's get your brand rocking on Spotify! We craft audio ads that are music to your audience's ears, ensuring they hear about you in between their favorite tunes. Let's turn up the volume on your message!

\$500/month
+ ad spend

OTT (Over-the-Top)

Your Brand, Now Streaming: Ready to see your brand on the big (streaming) screen? We specialize in creating captivating ads for streaming platforms. Our OTT services are about more than just reaching wide audiences; they're about smartly reconnecting with your current customers and those who've visited your website. We create engaging content for streaming platforms that not only captures attention but also reinforces your brand in the minds of viewers. Imagine your message being the familiar face in a crowd of new shows and movies. Through strategic retargeting, we ensure your brand becomes a recognizable and trusted companion in their entertainment journey, boosting your brand awareness with every view.

10% of the budget
(minimum of
\$500/month)
+ ad spend



Hulu + Disney+ Ads

Hello, Hulu and Disney+ Viewers! Let's make your brand a part of everyone's next binge-watch on Hulu and Disney+. From creating engaging ads to picking the perfect show to slot them into, we handle it all. It's time for your brand to make its prime-time debut!

10% of the budget
(minimum of
\$500/month)
+ ad spend

\$1200

SEO (Search Engine Optimization)

Climbing the Search Engine Ladder: Think of SEO like a cozy coffee chat with search engines. We help you speak their language, with just the right keywords and website tweaks, so you pop up when your customers are searching. Let's get you noticed!

\$850/month
+ ad spend

SEM (Search Engine Marketing)

Your Ads, Front and Center: Imagine your brand popping up right where it matters. We manage Google/YouTube Ads and more, making sure your message is the first hello customers see. With careful planning and a sprinkle of strategy, we make every click count!

\$2,000/60 reels
each month or
\$39.99 each

Reels/Shorts

Short, Sweet, and Shareable: In a world of quick scrolls, we make every second count with Instagram Reels, TikTok, and YouTube Shorts. Let's create fun, engaging, and snappy videos that make your audience stop and smile.

\$120/hour
+ cost of travel if
outside the
Phoenix Metro
area

\$90/hour

Videography

Stories Through the Lens: Every brand has a story, and we're here to help you tell it through beautiful, engaging videos. Whether it's a behind-the-scenes peek, a product showcase, or something entirely unique, we bring your vision to life, frame by frame.

Editing

Polishing Your Masterpiece: Got footage or photos that need a little magic touch? Our editing wizards are on it! We fine-tune colors, sound, and add those special effects that transform your content from good to 'Wow, that's amazing!'



Graphic Design

\$90/hour

Designs That Make You Go 😍: Your brand deserves to look its best. From logos that leave a lasting impression to brochures that beg to be read, our graphic design services are all about creating visuals that not only look stunning but feel like you.

The Ultimate Creative Media Hype Package

\$6,500/month
+ ad spend

All-in-One Digital Marketing Symphony: Dive into the full spectrum of Creative Media Hype's offerings with this ultimate package. From the dynamic world of social media to the immersive experiences of OTT and Hulu ads, we've got every angle covered. Imagine your brand story told through captivating social media management, complete with engaging videography, editing, and trendy Reels and Shorts. Your ads won't just be seen; they'll resonate and retarget, keeping your brand top-of-mind across platforms like Spotify, and with our strategic SEO and SEM, your online presence will be as robust as it is visible. This comprehensive package is designed to create a cohesive and powerful brand narrative across all digital fronts, ensuring your message not only reaches but also profoundly connects with both current and potential customers. Think of it as your brand's digital marketing orchestra, each service playing in perfect harmony to amplify your presence and impact.

